

2012 SOUTHEASTERN YOUTH FAIR BBQ DINNERS & PROGRAM AD SALES

BBQ DINNER TICKET SALES

- **COORDINATORS:** Southeastern Youth Fair Office (352)629-1255
- **TICKETS AVAILABLE:** **December 1, 2011**
- **PRE-SALE DEADLINE:** **Monday, February 13, 2012**

1. Every 4-H Club and FFA/FCCLA Chapter with members participating in the Southeastern Youth Fair must sell a minimum of 25 BBQ dinner tickets.
2. The top four (4) sales will receive cash awards. Only tickets sold by the deadline will count towards any awards.
3. All unsold tickets must be returned to the sales coordinators by the deadline date. **NO EXCEPTIONS!** The Club or Chapter will be charged for any tickets not turned in.
4. All 4-H Clubs or FFA/FCCLA Chapters showing a market animal and not meeting this requirement by the pre-sale deadline will have the cost of the tickets deducted from the proceeds of any Club or Chapter animal.

PROGRAM ADVERTISEMENT SALES

- **COORDINATORS:** Southeastern Youth Fair Office (352)629-1255
- **AD SALES BEGIN:** **Thursday, September 1, 2011**
- **DEADLINE:** **Friday, November 18, 2011**

1. It is requested that each exhibitor sell at least one (1) ad for our program. This assists with the operating cost of the Fair.
2. The official advertisement order forms are available at the Fair office, or through 4-H Leader and FFA Advisors.
3. The Fair office reserves the insides of the front and back covers for our Corporate Sponsors. Please **DO NOT** contact the Corporate Sponsors listed in last year's program.
4. All ad forms must be completed, **WITH PAYMENT AND A COPY OF THE REQUESTED AD,** and delivered or mailed to the Fair office. Checks should be made payable to the "Southeastern Youth Fair." **Ad forms without the payment and/or copy of ad will not be accepted.**
5. If the advertisement is a repeat from the previous year's catalog, please indicate that on the sale form.
6. Any changes to old ads and all new ads require a **CLEAR COPY** of the ad attached to the sale form.
7. Because the program must be proofed several times, please submit ads weekly instead of waiting until the deadline.
8. All Clubs and Chapters that sell ads will receive 25% of the sale amount.